

## COMMERCIAL APPLICATIONS

CLASS - X

TEACHER'S NAME → SARMISTHA BASU.

### CHAPTER - MARKET & MARKETING

#### QUESTIONS

- 1) Define the term 'market'.
- 2) Briefly explain the term 'Marketing Oriented Stage'.
- 3) What do you mean by inhouse market?
- 4) Distinguish between markets and marketing.
- 5) Give two differences between Capital market and money market.
- 6) Define marketing.
- 7) Classify markets on the basis of geographical area.
- 8) Define product.
- 9) Define service.
- 10) Distinguish between product and service.

#### Rules & Regulations

- (1) Students are requested to read ch-1 and solve the above mentioned questions from the chapter.
- (2) Students are requested to write the answers in Exercise book given from school.