

CLASS - X

COMMERCIAL APPLICATIONS

TEACHER'S NAME - SARMISMA BASU

CHAPTER - 1 (MARKET) < MARKETING

REMAINING QUESTIONS

- 1) Explain the role of marketing.
- 2) Distinguish between spot market and future market.
- 3) Give one point of difference between mail order shopping and teleshopping.
- 4) Why is marketing considered an integrated process.
- 5) Explain various types of services.
- 6) Define consumer products. Explain various types of consumer products.
- 7) Define industrial products. Explain various types of industrial products.
- 8) Mention various features of a product.
- 9) What are speciality products? Give example.
- 10) 'Market is a pervasive function' - Explain.

Rules & Regulations

Same as before.